

BACHELOR OF BUSINESS MANAGEMENT

Bachelor of Business Management (BBM) is a newly launched 4 years, 8 semester course of Tribhuvan University faculty of management. Each semester constitutes of 16 weeks of intensive study. The program covers 120 credit hours.

Students who want to enrol for BBM Program must pass the CMAT examination. Ten Business Schools of Nepal offers Bachelor of Business Management (BBM) program with affiliation from Tribhuvan University.

The BBM program of Faculty of Management, Tribhuvan University is designed for aspiring business leaders and managers of the future. The BBM graduates are equipped with the necessary knowledge, skills and self-confidence to assist in effective and successful management, within constantly changing and highly competitive national and global business environment. This course has been designed with the objective of producing middle-level managerial manpower in the sectoral areas.

Program Objectives of BBM:

BBM program is designed with the following objectives:

- Develop students' skills in creative thinking, decision making, leadership, communication, and gain understanding of operations and change.
- Develop students' understanding of entrepreneurship and innovation, and effective management of business operations in a dynamic business environment.
- Prepare students for professional life to work as business manager and entrepreneur.

Salient features

Teaching Pedagogy

The BBM program is based on the student-centered learning approach. The general teaching methodology of the program includes interactive lectures, students' presentations, case studies, and projects. The teaching faculty shall determine the appropriate teaching-learning methods suitable for each course.

Attendance

The BBM program is an intensive professional program. This program demands a very high level of commitment from students. Students are required to attend regularly all classes and presentations as required by the course. Students failing to attend 80 % of classes shall not be allowed to appear in the semester-end examinations.

Examination and Evaluation

The performance of students will be evaluated through ongoing in-semester evaluations and semester-end examinations. The FOM shall have the final authority in conducting, evaluating and awarding grades in semester-end examinations. The course facilitator (instructor) shall decide the grades in the in-semester evaluations.

Normal and Maximum Duration of Study

The normal duration and the maximum duration for the completion of the requirements for the various programs are as follows:

- Normal duration 48 months (8 semesters)
- Maximum duration 96 months (16 semesters)

Failing in Course

Students who do not qualify to appear in the semester-end examinations will have to reregister and retake the course as per the semester cycle. Students who are qualified but fail to appear in the semester-end examinations or fail in the semester-end examination can appear in make-up examinations as per the semester cycle. FOM shall organize chance make-up examinations in the last semester only where a student may appear in 6 courses of the earlier three semesters.

Graduation Requirements

The BBM program extends over eight semesters (four academic years). The BBM degree is awarded upon its successful completion of all the following requirements specified by the curriculum.

The successful completion of 120 credit hours as prescribed with a minimum of passing grade in all courses with CGPA of 2.00.

A minimum of grade 'C' obtained in the Project Report Writing Or Internship.

Completed all the course requirements as specified in the curricular structure section within the maximum time period specified in the normal and maximum duration of the study section.

Eligibility

Eligibility

- Minimum grade 'C' in all the subjects of 11 and 12

Students applying for the BBM program must fill in the application blank with all details of their personal information and past academic records. The selection of students shall be based on a three-stage screening process that includes written test, individual presentation and personal interview.

FOM shall conduct a Central Management Admission Test (CMAT) that will test the basic ability of the students in verbal ability and quantitative ability. The test shall be based on the SAT format. The colleges running the program shall conduct the individual presentations and interviews for selecting suitable candidates. The admission committee of the colleges has the final authority in selecting the students for the BBM program.

Merit List

Admissions of the students in BBM program of Tribhuvan University will be strictly on the basis of merit list. Merit list is prepared on the basis of:

- 60% of CMAT Entrance examination
- 30% of marks secured in percentage in plus two or equivalent
- 10% Interview

Semester Cycle

Semester I: 15 Credit Hours

1. ECO 211: Introductory Microeconomics
2. ENG 211: English I
3. MGT 201: Principles of Management
4. MTH 211: Business Mathematics I
5. SOC 201: Sociology for Business

Semester II: 15 Credit Hours

1. ACC 201: Financial Accounting
2. ECO 212: Introductory Macroeconomics
3. ENG 212: English II
4. MTH 212: Business Mathematics II
5. PSY 201: Psychology

Semester III: 15 Credit Hours

1. ACC 211: Computer Based Financial Accounting
2. ENG 213: Business Communications
3. FIN 211: Basic Finance
4. SOC 202: Nepalese Society and Politics
5. STT 211: Business Statistics

Semester IV: 15 Credit Hours

1. ACC 212: Accounting for Decision Making
2. FIN 212: Financial Management
3. MGT 202: Human Resource Management
4. MKT 201: Fundamentals of Marketing
5. RCH 201: Business Research Methods

Semester V: 15 Credit Hours

1. ACC 213: Corporate Taxation in Nepal
2. Focus Area Course I
3. MGT 203: Organizational Behavior
4. MGT 205: Operations Management
5. MGT 214: Legal Environment of Business

Semester VI: 15 Credit Hours

1. Focus Area Course II
2. IT 212: Database Management
3. MGT 206: Business Environment in Nepal
4. MGT 207: International Business
5. MGT 209: Business Ethics and Social Responsibility

Semester VII: 15 Credit Hours

1. Elective Course I
2. Focus Area Course III
3. Focus Area Course IV
4. IT 211: E-commerce
5. MGT 208: Business Strategy

Semester VIII: 15 Credit Hours

1. Elective Course II
2. Elective Course III
3. Focus Area Course V
4. Project Report Writing or Internship