



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Kathford Programs

BBA | BSc.CSIT | BE Civil
BE Computer, BE Electronics & Communication



About Us

Kathford International College of Engineering and Management (KICEM) is a highly-ranked college dedicated to inspiring teaching, excellent student experience and strong employability. Established in 2003 and affiliated to Tribhuvan University, Kathford offers diverse programs in Engineering, Business, Computer Science and IT. A home to over 1000 students, Kathford has been producing highly competitive graduates and scholars since its inception.

Kathford is founded with the vision to become a leading education hub that provides transformative education for the students stimulating their curiosity and enabling them to turn their aspiration into a lasting basis for success, social impact and continuous learning. The college offers a unique combination of student-centered pedagogy in conjunction with laboratory, field, project and research works. In addition, the college ensures that students have competitive edge and the entrepreneurship skills as they gain access to practical exposure throughout the entire course cycle. This combination of benefits is recognized as The Kathford Advantage.

The Kathford Advantage:

- FAIR (foundation, application, integration and reinforcement) model of pedagogy – a holistic approach to build knowledge and skills;
- Teaching-learning, and structural assessment and feedback of student under the knowledge, application and synthesis/analysis skill (KAS) learning outcome;
- Merit based Kathford scholarships;
- Tuition fee waivers for top ranked students;
- Internship programs for more practical learning;
- Fourteen years of academic excellence in affiliation with the world renowned, largest and oldest university of Nepal (TU);
- Research activities integrated in the course;
- Extra tutorial classes for needy students;
- Competent, committed, and experienced faculties;
- Strong alumni network and employer connections for better job opportunities;
- Career assistance programs for better job prospects.

Kathford Quick Facts

- Founded in 2003 AD;
- Affiliated to Tribhuvan University, Nepal;
- 3 faculties- Engineering, Management and Computer Science & IT;
- 5 Academic degrees;
- 1000+ Undergraduates students;
- 10 batches of BBA graduates;
- 7 batches of Engineering graduates;
- 6 batches of Computer Science & IT graduates;
- Located at Balkumari, Lalitpur with easy access from Kathamandu, Lalitpur and Bhaktapur – A perfect balance between location and serious academic atmosphere.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

BBA at Kathford is a four-year, eight-semester program that is designed to enrich you with essential management skills making you an all-round professional who can deal with all situations in the corporate world. Here, you will learn how business can be a force for good in the world—and how you can use it to create positive change. You'll develop critical thinking and core business skills from expert business minds. When you graduate from Kathford, you'll be more than ready to create your own future.

Kathford BBA program goal

- Develop operational, managerial and leadership skills and provide necessary exposure and experience to the students so that they can effectively manage national and global organizations in the ever-changing environment,
- Produce future leaders who are confident, competitive and knowledgeable, for different public and private organizations, and
- Prepare and encourage students for advanced study in different disciplines of business and management.

BBA Career

At Kathford, we try to ensure that your future is secured with lots of learning and career opportunities. Kathford BBA graduates have reached pinnacle of their career, and are working in a number of government and non-government organizations listed hereunder:

- Commercial banks
- Insurance companies and other financial institutions
- Manufacturing industries
- Multinational companies
- Healthcare institutions
- Academic/Research institutions

Many Kathford graduates have also become successful entrepreneurs, and many others have pursued further education in Nepal and abroad for higher career growth.



Teaching and Learning

Top-Class Faculty Members

Kathford boasts of best academics and professionals leading the program. Our students have pride in their faculty members, who have spent decades in university, research, and consultancy. They bring experiences and new found knowledge into the classroom.

Excellent Teaching and Learning

Kathford adopts FAIR Teaching Model to ensure top-class teaching and learning to meet the curriculum objectives. In addition, students undergo KAS Learning Methodology which helps our graduates to become competent, confident and result oriented in fundamental knowledge of business as well as necessary skills of leadership, entrepreneurship, innovation and creation. We ensure that our students possess adequate knowledge on global aspects of business, IT application, ethical and legal considerations and analytical skills required in business and organizational management.

Internship

Internship is necessary for students to understand organizational functions, business processes, functional analysis, product/service marketing, operations improvements, market research and business strategy. It allows students to integrate classroom learning with work environment and vice-versa. Kathford provides excellent opportunities and guidance to students for internship.

Our students have done internship in Nepal's leading organizations like Surya Nepal, Sipradi Trading Ltd., Nepal Rastra Bank, Nepal Insurance Board (Bima Samiti), United Nations (UN), Himalayan Bank, NIC Asia Bank, Everest Bank Limited, Morang Auto Works, Agriculture Development Bank, Civil Bank, Global IME Bank, Nepal Bank Limited, Nepal Bangladesh Bank, Siddhartha Development Bank, Asian Securities Pvt. Limited, Varun Beverages (Nepal) Pvt. Ltd., Creative Job Pvt. Ltd., Citizens Bank International Limited, Society Development Bank and NMB Capital among many others.

Research and Project Work

Kathford integrates field visits, research and project work with the courses as an integral part of the study. These activities are supervised by our faculty members and are designed to help students deepen their knowledge in different areas. The students learn various issues of corporate world and come up with solutions for them. The research and project works are followed by report presentations to enable them to present their research/project and their solutions.

Workshop and Seminar

Kathford hosts a range of workshops and seminars on varied areas of business and management. These workshops and seminars help our students and faculties to associate with domain specialists from academia, research, business, entrepreneurship, manufacturing and financial institutions. The workshops and seminars organized by Kathford include Competitive Case Analysis, Mini Research, Report Documentation, Social Aspects of Business, Industrial Visit, Simulation Exercises, and Personality Development.

Guest Lecture/Speakers

Kathford invites renowned academicians, professionals and experts in specialized area of business, economics and development as guest speakers. These speakers share their ideas, views, knowledge and experiences with faculties and students. Few of the recent guest speakers are:

- Commodity Market in Nepal (GS), Mr. Joseph Adhikari, CEO, Derivatives and Commodity Exchange
- Distribution Management in Garment Business (GS), Mr. Ishwor Gautam, HoD - Marketing Department, Surya Nepal
- Merchant Banking(GS), Mr. Dhurba Timilsina, CEO, Sidhartha Mutual Fund
- Banking Business Environment(GS), Mr. Ajay Kumar Mishra, CEO, Sidhartha Development Bank
- Taxation application in business and households, Mr. Ramakanta Bhattarai, Sharkar Dev Campus, TU
- Emerging Issues in Organizational Behavior, Prof. Bhawani Shankar Acharya, Central Dept. of Mgmt., TU

Case Study Competition

Kathford BBA students conduct intra-college case study competition every year. This is a theme based competition where students prepare and present case studies in designated topics. This brings the realities, challenges, and threats of real business issues in front and enables our students to derive appropriate solutions. Our students draw on the full range of knowledge and skills to analyze and synthesize data, to prioritize goals, to inspire others, who think differently, and to make decisions with uncertain information.

Tutorial Classes

Kathford offers tutorial classes in selected subjects for the needy students. Purpose of these tutorial classes is to support students to achieve subject knowledge and skills to meet the curriculum objectives.

Research and Publication (R&P)

The Research and Publication Center comprises of a panel of Kathford faculty members. Our research effort often draws together our students and faculty members to design different projects, publications, and undertake research activities. Kathford publishes an annual journal named 'Discourse'.

Kathford-Guardian Relationship

Kathford organizes regular meeting with parents/guardians of the students to develop functional coordination among students, parents/guardians and faculties to enhance students' academic progress. These meetings also help the college to understand the students better, so that the college can plan individual attention for the students.





After completing my +2, I was very anxious about my further study and choosing the right college. There were so many colleges, and I had to make sure that I land up at one of the best. So I chose Kathford learning about its reputation. After studying one year at Kathford, I feel proud of my decision. I am sure my education at Kathford will help me obtain my goal of being a successful business person.

Aishwarya Thakur
BBA 2073 Batch

Earlier, I didn't know what to plan for my future. Kathford has helped me realize my goal to become an agro-entrepreneur helping farmers sell their products in best value. Faculty members at Kathford do not only teach us the courses, but also help us develop various skills and personality attributes. It has been a privilege for me to be a part of Kathford, and am glad to have made the best decision to study BBA at Kathford.

Prakash Marasini
BBA 2072 Batch



Evaluation and Grading

Kathford conducts internal assessment of students in accordance with the KAS learning outcome. Here, students are assessed on their functional knowledge and skills articulated by the curriculum from a range of methods including written test, business case analysis, group discussion, and reports. The overall academic performance of students is evaluated through the mid-semester, end-semester, and University examination.

Facilities

Kathford offers rich academic experiences, new relationships, and diverse cultural values. It motivates students to participate in various activities and benefit from highest quality of campus life.

Library

Library at Kathford is a well-managed and fully equipped learning station for students and faculty member. Kathford has a spacious library with tens of thousands of books and learning resources. The library provides full sets of course books and reference books along with journals, magazines and newspapers, and facilitate students with hassle-free services. The library is well equipped with broadband Internet and wireless connections, so that the students have access to enormous learning resources from all over the world.

Computer Center

The Computer Center at Kathford constitutes of 4 computers labs with more than 100 computers that are open for learning, programming, practicing, workshops and competitions. These labs are fully equipped with Internet connectivity and multimedia devices. The college encourages students to use computer center for e-learning, research and practicing, so that they can gain maximum knowledge and develop their programming and research skills.

Conference Hall

Kathford has a spacious conference hall that accommodates more than a hundred students for conferences, seminars and guest speaker programs. It is well equipped with speakers' dais and audio-visual aids.

Cafeteria

Kathford has a well facilitated cafeteria for students and faculty members that serve good and hygienic food. The cafeteria is outsourced to external parties where the college makes quality check to ensure that the food are hygienic and the kitchen and dining halls are clean and tidy.

Sports

Kathford organizes a numerous sports activities and competitions. The premises provide convenient space to conduct in-house games that includes table tennis, basketball and futsal. Similarly outdoor venues are allocated for football, cricket and volleyball.

Eligibility

- » Passed in PCL/+2
- » Passed in CMAT Test

Admission Procedure

- Fill-up TU Application Form
- Fill-up Kathford Application Form
- Appear in CMAT
- Attend Interview (including parents/guardian)
- Admission in Kathford Int'l College

